1.

Question 1

What are some of the main characteristics of meta tags? Select all that apply.

They don’t have a visual representation in your pages

They are placed inside the <body> element

They are very important for SEO

They define metadata about an HTML document, namely information about data

2.

Question 2

What are some of the most important Meta tags you should use for good SEO? Select all that apply.

Title

Image alt attributes

Description

Keywords

3.

Question 3

Which meta tag is used to specify the character encoding for the HTML document?

content

lang

charset

language

4.

Question 4

Which meta tag and properties do you need to set to make your pages responsive in desktop and mobile viewports?

<meta name=”viewport” content=”width=window-width, initial-scale=1” />

<meta name=”viewport” content =” width = device-width, initial-scale = 0” />

<meta name=”viewport” content=”height=device-height, initial-scale=1” />

<meta name=”viewport” content=”width=device-width, initial-scale=1” />

5.

Question 5

How do you tell Google you don’t want to provide an automatic translation for your page if the user uses a different language?

<meta name=”language” content=”english” />

<meta name=”googlebot” content=”english” />

<meta name=”googlebot” content=”notranslate” />

6.

Question 6

Which of the following statements are true about HTTP-equiv tags? Select all that apply.

They are the recommended way to set HTTP response headers

They are useful if you don’t have access to the server configuration

They can simulate HTTP response headers